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ANNOUNCEMENTS

Logi-Serve to Present on Monetizing Employment Decisions

CONSERO
Engage with Success

Logi-Serve is pleased to announce that it has been invited to present at Consero's May 2018 *Talent Acquisition and Management Forum*. This unique event enables talent acquisition executives to learn, share knowledge and build relationships. Logi-Serve will discuss how customers of all sizes use its assessment to monetize employment decisions and generate financial impact to support their business.

For more information about the *Talent Acquisition and Management Forum*, click here.

TwentyEighty Chooses Logi-Serve's Results Driven Sales Assessment for Global Usage

TWENTY EIGHTY™
BUILDING WORKFORCES WITHOUT EQUAL

TwentyEighty, a portfolio of some of the most respected learning, development, and performance improvement brands in the industry, has selected Logi-Serve's assessment to evaluate candidates for B2B sales and project delivery roles in North America, EMEA, APAC, and the Middle East. TwentyEighty selected Logi-Serve's assessment based on its rigorous science, engaging user experience, and technical innovations. Some of TwentyEighty's brands include Miller Heiman Group, VitalSmarts, and AchieveForum, among others. They serve many of the Fortune 500 companies with award-winning training products that have been used to train millions of people in over 60 countries.

Logi-Serve's User Experience Turns Candidates Into Net Promoters

Recent customer research illustrates how Logi-Serve's visually rich and engaging candidate assessment experience can make it easier for organizations to attract talent and save money. In a survey of over 140K job seekers, 87% agreed that Logi-Serve's assessment was so engaging and positive that they would recommend the organization to friends (see chart at right). Leveraging talent acquisition tools that create a positive candidate experience has numerous financial benefits. For example, based on Logi-Serve customer data, the calculator presented to the left shows that a company hiring 500 employees could save $350K or more annually as a result of Logi-Serve's positive candidate experience.

To learn more about Logi-Serve's fun and engaging candidate experience, click here.

NOTEWORTHY

FAQ: How do assessments drive business results?

Job-related assessments enable organizations to hire and develop people that have the competencies necessary to succeed. Employees that are selected and developed based on assessment results behave *differently on the job.* They show up. They follow through. They make good decisions. They serve customers better. They sell more. These differences translate into business and financial impact for assessment users.

Did You Know?

When job candidates have a negative experience with your hiring process, your business suffers:

- 60% will take their business elsewhere[1]
- 63% will reject a job offer[2]
- 72% will share their negative experience with others[3]
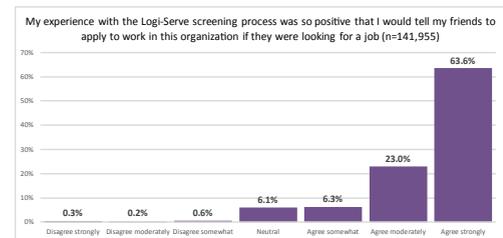- 80%+ won't apply again or refer someone to your company[4]

My experience with the Logi-Serve screening process was so positive that I would tell my friends to apply to work in this organization if they were looking for a job (n=141,955)

	Disagree strongly	Disagree moderately	Disagree somewhat	Neutral	Agree somewhat	Agree moderately	Agree strongly
	0.3%	0.2%	0.6%	6.1%	6.3%	23.0%	63.6%

Logi-Serve Report

Hiring Cost Savings From Improved Candidate Experience

		Typical Scenario	Using Logi-Serve to Improve Candidate Experience
Hiring Goal (Number of Hires)	500		
Average Total Cost-per-Hire	4,129		
Pre-hire Costs as Fraction of Total Cost-per-Hire	50%		
Applicants Satisfied with Candidate Experience		25%	75%
Offers Required to Meet Hiring Goal		1,170	996
Pre-hire Costs to Meet Hiring Goal		$2,415,465	$2,056,242
Savings Due to Improved Candidate Experience		**$359,223**	

[1]*IBM Smarter Workforce Institute (2017). The Far Reaching Impact of Candidate Experience*
[2]*SoftwareAdvice.com: 8 Tips for Improving the Online Candidate Experience*
[3]*CareerArc (2016). The State of the Candidate Experience*
[4]*The Talent Board (2016). North American Candidate Experience Research Report*